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Celebrating 27 years!

Community Celebration of the Arts!
Sponsorship Opportunity:

The First Night St Pete Celebration
Is produced by First Night St Petersburg, Inc., a 501 (c) 3 private not-for-profit organization. First Night is funded by our sponsors and by the sale of our limited edition admission buttons, custom designed each year by a local artist. Our celebration hosts over 20,000 residents and visitors on New Year’s Eve throughout downtown St Petersburg. First Night presents talented artists, interactive exhibits and performers in unexpected places such as churches, historic buildings, parks and local office buildings.

First Night Sponsors
Have the opportunity to present their company to over 20,000 attendees and the Tampa Bay Community through our marketing, social media, signage and thanks from the stage during the event. Our sponsors have supported our endeavor to bring the City of St Petersburg a family friendly New Year’s Eve Celebration of the Arts.

Presenting Sponsor

$30,000

- Name/ Logo on limited-edition flashing First Night 14,000 Admission Buttons
- Name/ Logo on First Night Street Banners
- Name/ Logo on all First Night posters, T-shirts and advertisements (including billboards)
- Name/ Logo on Website and social media sites
- Company Banner on Finale Stage
- Name Logo on 8,000 color printed programs
- Name/ Logo in all media releases
- Company/ Banner and naming rights of a First Night venue
- Naming rights for specified stages
- 100 First Night Admission Buttons

www.FirstNightStPete.com
The First Night Celebration is produced by First Night St Petersburg, Inc. a 501 (c)3 non-profit organization and is funded by our sponsors and by the sale of our limited edition admission buttons. This community celebration has been an annual tradition in St Petersburg for 26 years. Our celebration hosts over 20,000 residents and visitors on New Year’s Eve throughout downtown St. Petersburg. First Night presents talented artists, interactive exhibits and performers in venues throughout downtown St. Petersburg, in unexpected places such as churches, historic buildings, parks and local office buildings.

First Night Sponsors have the opportunity to present their company to over 20,000 attendees and the 90,000 visitors to our website each year. Our sponsors are showcased throughout the Tampa Bay community through our marketing, social media, signage and thanks from the stages during the night of the event. There are also opportunities to provide admission buttons to your staff and family members, as well as volunteer opportunities for your employees.

$30,000 Presenting Sponsor
- Name/Logo on limited-edition flashing First Night Admission Buttons
- Name/Logo on First Night Street Banners
- Name/Logo on all First Night posters, t-shirts and advertisements
- Name/Logo on Website and social media sites
- Name/Logo and message on area billboards
- Company Banner on Finale Stage
- Name/Logo on 8,000 color printed programs
- Name/Logo in all media releases
- Company/Banner and naming rights of a First Night venue or stage
- Prime location and 10x10 space during the event
- 100 First Night Admission Buttons

$15,000 Fireworks Sponsor
- Name/Logo on Posters, Volunteer shirts and Website
- Announcement of sponsorship on social networking sites
- Name/Logo in program
- 50 First Night Admission Buttons
- 10x10 space during event

$5,000 Stage Sponsor
- Naming rights for specified stages
- Announcement of sponsorship on social networking sites
- Name/Logo in program
- 25 First Night Admission Buttons
- 10x10 space during event

$2,500 Sponsor
- Announcement of sponsorship on social networking sites
- Name/Logo in program
- 12 First Night Admission Buttons

$1,000 Sponsor
- Name/Logo in program
- 6 First Night Admission Buttons

$500 Sponsor
- Name/Logo in program
- 2 First Night Admission Buttons